



St. Francis RFC

# **Saint Francis Rugby Club**

Sponsorship packages 2010/11

St Francis Rugby Football Club  
Southgate Pavilion  
Southgate Avenue  
Crawley  
West Sussex  
RH10 9GH

Saint Francis Rugby Football Club is currently celebrating its 50th year and as a part of these celebrations are looking to develop more links with key businesses in the local area and through the proposed yearly sponsorship packages, build on the club's solid foundations. We aspire to further our recent success on the playing fields and aim to become one of the leading rugby union clubs within Sussex, with a goal of playing in the London SE leagues within five years.

We have a wide range of sponsorship packages, from being a 'Website Sponsor' – £50 for advertising space on our club's popular website – to a 'Platinum Sponsor' – £3000 package including match day tickets to England rugby international matches, logo and branding on all St Francis team kit and advertising space at our club house to be shown prominently on all home match days outside the club and on the pitch.

As we are the closest sporting club to the town centre and being situated on a main road leading to the centre, we believe that through future roadside advertising on match days, we can offer an ideal opportunity that will benefit both our sponsors and ourselves by raising the profile of the club.

We already have strong links in the community particularly with the Irish community with whom we share our clubhouse on Southgate playing fields.

For more information about the club our plans for the future and sponsorship please contact me directly on [saintfrancisrfc@googlemail.com](mailto:saintfrancisrfc@googlemail.com) or you can also find our website at [www.st-francis-rugby.co.uk](http://www.st-francis-rugby.co.uk)

I hope that you will be interested in forging a link between our club and your business and look forward to hearing from you soon.

Yours sincerely

Russell Macintosh  
President  
St Francis RFC

Vince McGahan  
Chairman  
St Francis RFC

# St Francis Rugby Football Club

**Established 1960**



# Platinum Sponsorship details



- Club Membership for two people to St Francis RFC for one season
- One match sponsorship to include a luncheon for up to 20 guests including wine, pre-lunch drinks and mention in the match day programme. Plus Club gifts for all guests and the presentation of 'Man of the Match' award with souvenir photograph
- Commemorative gift and Club tie
- Company feature in match day programme for all 1st XV home fixtures
- 10' x 2.6" Pitch side advertising board
- Company logo on Club sponsors board and sponsorship banner on main road for all home match days
- Company logo and details on Club website with a link to your website
- Invitation to all Club events with priority applications and preferential tables
- Complementary table of 10 at the Clubs end of season dinner
- Complementary table of 10 at our Ladies Night summer ball
- Complementary table of 5 at our Vice Presidents lunch
- Hire of the Clubs function room for a company event
- Company Logo on the Front of 1<sup>st</sup> XV team shirt and shorts
- 2 England International rugby tickets and priority application to additional International rugby tickets (to be bought at face value)

Platinum Sponsorship cost: **£3000**

Prices for all sponsorship packages are for one season only, with the holder having first option to renew or take out a multi-season sponsorship. Saint Francis Rugby Club have the right to amend prices of all sponsorship packages every two years.

## St Francis Rugby Football Club

**Established 1960**



# Gold Sponsorship details



- Club Membership for two people to St Francis RFC for one season
- One match sponsorship to include a luncheon for up to 15 guests including wine, pre-lunch drinks and mention in the match day programme. Plus Club gifts for all guests and the presentation of 'Man of the Match' award with souvenir photograph
- Commemorative gift and Club tie
- Company feature in match day programme for all 1st XV home fixtures
- 10' x 2.6" Pitch side advertising board
- Company logo on Club sponsors board and sponsorship banner on main road for all home match days
- Company logo and details on Club website with a link to your website
- Invitation to all Club events with priority applications and preferential tables
- Complementary table of 10 at the Clubs end of season summer ball
- Hire of the Clubs function room for a company event
- Company Logo on the back of First team shirt
- 2 England International rugby tickets and priority application to additional International rugby tickets (to be bought at face value)

**Gold Sponsorship cost: £2000**

Prices for all sponsorship packages are for one season only, with the holder having first option to renew or take out a multi-season sponsorship. Saint Francis Rugby Club have the right to amend prices of all sponsorship packages every two years.

## St Francis Rugby Football Club

**Established 1960**





# Silver Sponsorship details

- Club Membership for one person of St Francis RFC for one season
- One match sponsorship to include a luncheon for up to 10 guests including wine, pre-lunch drinks and mention in the match day programme. Plus Club gifts for all guests and the presentation of 'Man of the Match' award with souvenir photograph
- Company feature in match day programme for all 1st XV home fixtures
- Presentation of 'Man of the Match' award with souvenir photograph
- Commemorative gift and Club tie
- 10' x 2.6" Pitch side advertising board
- Company logo on Club sponsors board plus sponsorship board on main road for all home match days
- Company logo and details on Club website with a link to your website
- Company logo on shorts of 1<sup>st</sup> XV team
- Invitation to all Club events with priority applications and preferential tables
- Hire of the Clubs function room for a company event

Silver Sponsorship cost: **£1000**

Prices for all sponsorship packages are for one season only, with the holder having first option to renew or take out a multi-season sponsorship. Saint Francis Rugby Club have the right to amend prices of all sponsorship packages every two years.

## St Francis Rugby Football Club

**Established 1960**



# Bronze Sponsorship details



- Club Membership for one person of St Francis RFC for one season
- One match sponsorship to include a luncheon for up to 10 guests including wine, pre-lunch drinks and mention in the match day programme. Plus Club gifts for all guests and the presentation of 'Man of the Match' award with souvenir photograph
- Presentation of player of the Match
- 10 x 2 .6" Pitch side advertising board and sponsorship logo on banner on main road on match days
- Invitation to all club events
- Company logo on Club sponsors board plus sponsorship board on main road for all home match days
- Company logo and details on Club website with a link to your website

## Bronze Sponsorship cost: **£750**

Prices for all sponsorship packages are for one season only, with the holder having first option to renew or take out a multi-season sponsorship. Saint Francis Rugby Club have the right to amend prices of all sponsorship packages every two years.

# St Francis Rugby Football Club

**Established 1960**



# Club Sponsorship details



## **Club Tour Sponsor**

Company name and logo on the front of all tour rugby shirts and tour programmes.  
Company name and logo on Club sponsors board and all match day programmes for 1st XV home fixtures, advert on website with a link to your company website.

**Cost £600**

## **Advertising Board**

10' x 2'6" advertising board with company logo hung on the 1st XV pitch perimeter for each home game and sponsorship banner on main road that leads into town on match days.

**Cost £450 (All subsequent years will only cost £100 to continue)**

## **Match Buffet Lunch**

Lunch at the league game pre-match lunches for up to 10 guests. To include pre-lunch drinks, lunch, wine and company feature in match day programme.

**Cost £400**

## **League Game Sponsor**

Lunch for two guests at the pre-match lunch. To include pre-match drinks, lunch and wine.  
The match ball will be presented by a member of your company and will include a mention of your company in the match programme as the sponsor of the day.

**Sponsorship £200**

## **1st XV Position Sponsor**

Your personal or company name will be listed on all club correspondence, the 1st XV Players profile in all match day programmes and on the website as their official sponsor. You will also receive a players shirt with your players number on it.

**Sponsorship £200**

## **Website Sponsor**

Advertisement button placed on the club's popular website on all web pages. Tracking links and stats can be provided at a minimal extra charge. Design of the advertisement will be free of charge if needed.

**Sponsorship £50**

Prices for all sponsorship packages are for one season only, with the holder having first option to renew or take out a multi-season sponsorship. Saint Francis Rugby Club have the right to amend prices of all sponsorship packages every two years.

# St Francis Rugby Football Club

**Established 1960**

